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DOUBLE DEGREE IN JOURNALISM AND AUDIOVISUAL COMMUNICATION

FACULTY OF SOCIAL SCIENCES

5 years

SPECIFIC
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IN-CLASS



- ✓ PRACTICAL TRAINING WITH A COMPANY FOCUS
- ✓ TV SET, POST-PRODUCTION AND RADIO STUDIO
- ✓ TEACHERS IN TOUCH WITH THE PROFESSION
- ✓ WORK EXPERIENCE

CAREER OPPORTUNITIES

Graduates in both degrees are highly valued for their professional preparation, capacity and versatility.

JOURNALISM

- Editor, photojournalist, correspondent, reporter, freelance journalist, etc.
- Multimedia groups, publishers, specialised magazines, news agencies, press, television, radio, etc.
- Corporate communication in communication and press offices.

AUDIOVISUAL COMMUNICATION

- Production, audiovisual management, screenwriting, production, stage design, assembly, etc.
- Project management and TV, radio and film formats.
- Hypermedia development in digital media (web, mobile telephony, IT projects), animation and video games.
- Audiovisual projects applied to education, advertising, leisure, etc.

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STUDY PROGRAMME

FIRST YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Language	6	Writing for the Media I	6
Contemporary Political and Social History	6	Sociology	6
Business and Marketing	6	General Theory of Advertising	6
Theory of Communication and Information	6	English I	6
Literature and Media	6	Image Theory	6
Information Technologies	6	Effective Communication Techniques	6
SECOND YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Writing for the Media II	6	International Relations	6
Contemporary Art Movements	6	Communication Ethics	6
Right to Information	6	Communication and Audiovisual Information	6
English II	6	Documentation	6
Communication Structure	6	History of journalism and social communication	6
History of Audiovisual Media	6	Audiovisual Technology	6
THIRD YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Writing for the Media III	6	TV Journalism	6
Business and Institutional Communication and Public Relations	6	Digital Journalism	6
Written Information Technology	6	Practicum I (Journalism)	6
Investigation Journalism	6	Political Communication	6
Scriptwriting Theory and Technique: Film and Television	6	Set Design and Lighting	6
Audiovisual Narrative	6	Scriptwriting Theory and Technique: Radio and New Audiovisual Formats	6
FOURTH YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Public opinion	6	Current Journalistic Trends	6
Radio Journalism	6	Specialised Journalism	6
Photojournalism	6	Practicum I (Audiovisual Communication)	6
Practicum II (Journalism)	6	Radio Production	6
Cineforum: Analysis and Criticism of Film Texts	6	Dissertation (Journalism)	6
Audiovisual Production	6		
FIFTH YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Structure of the Audiovisual System	6	Digital Postproduction	6
Computer Graphics and Animation Techniques	6	Practicum II (Audiovisual Communication)	6
Sound Production, Background Music and Soundtrack	6	Dissertation (Audiovisual Communication)	6
Film and Television Production	6		



SCHOLARSHIPS AND STUDY GRANTS



(*) For the Specific Academic Plan students must take the optional courses included in it.

Prospectus published in May 2018. The content of these programmes may be subject to variations depending on specific legislative changes and their implementation. It will also be subject to internal organisation requirements.