

FACULTY OF SOCIAL SCIENCES

4 years

240 ECTS



IN-CLASS

CAREER OPPORTUNITIES

- Production, audiovisual management, screenwriting, production, stage design, assembly, etc.
- Project management and TV, radio and film formats.
- Hypermedia development in digital media (web, mobile telephony, IT projects), animation and video games.
- Audiovisual projects applied to education, advertising, leisure, etc.

VALLADOLID (SPAIN) (+34) 983 00 1000

www.international.uemc.es

















- > TV SET, POST-PRODUCTION AND RADIO STUDIO
- TEACHERS IN TOUCH WITH THE PROFESSION
- WORK EXPERIENCE



WE FOSTER YOUR TALENT AND YOUR PROFESSIONAL CAREER



PROFESSIONAL FOCUS AND JOB OPPORTUNITIES



UEMC Entrepreneurs Club



INTERNATIONAL MOBILITY

STUDY PROGRAMME

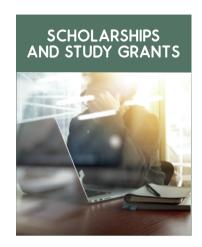
FIRST YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Language	6	Writing for the Media I	6
Contemporary Political and Social History	6	Sociology	6
Business and Marketing	6	General Theory of Advertising	6
Theory of Communication and Information	6	English I	6
Literature and Media	6	Image Theory	6

SECOND YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Writing for the Media II	6	Effective Communication Techniques	6
Contemporary Art Movements	6	International Relations	6
Right to Information	6	Communication Ethics	6
English II	6	Communication and Audiovisual Information	6
Information Technologies	6	Documentation	6

THIRD YEAR	₹			
SEMESTER1 E		ECTS	SEMESTER 2	ECTS
Scriptwriting Theory and Technique: film and television		6	Audiovisual Technology	6
History of Audiovisual Media		6	Audiovisual Production.	6
Audiovisual Narrative		6	Scriptwriting Theory and Technique: Radio and New Audiovisual Formats	6
Set Design a	nd Lighting	6		
Optional*	Cineforum: Analysis and Criticism of Film To	exts 6	Practicum I	6
	Graphic Design	6	Digital Aesthetics	6
	Written Information technology	6	Optional* Creativity	6
	3,		TV journalism	6

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FOURTH YE	AR				
SEMESTER 1 E		ECTS	SEMESTER 2	SEMESTER 2	
Structure of the Audiovisual System		6	Digital Post-	Digital Post-production	
Radio Production		6	Film and Tele	Film and Television Production	
Sound Production, Background Music and Soundtrack		6	Practicum II	Practicum II	
Computer Graphics and Animation Techniques		6	Dissertation	Dissertation	
Optional*	Production and Management of New Audiovisual Formats	6		Specialised Video Production	6
			Optional*	Marketing on the Internet	6
	Review and Analysis of Advertising Campaign	s 6		Digital Journalism	6
	Corporate Communications Management	6		3 3	

(*) Students must choose 24 credits in optional courses, of which, under current regulations, the University can recognise up to 6 credits for participation in university activities related to culture, sports, student representation, collaboration with departments, groups and research projects, solidarity, cooperation or similar.



DOUBLE DEGREE POSSIBLE WITH:





Prospectus published in May 2018. The content of these programmes may be subject to variations depending on specific legislative changes and their implementation. It will also be subject to internal organisation requirements.