

## **FACULTY OF SOCIAL SCIENCES**

#### **CAREER OPPORTUNITIES**

- Editor, photojournalist, correspondent, reporter, freelance journalist, etc.
- Multimedia groups, publishers, specialised magazines, news agencies, press, television, radio, etc.
- Corporate communication in communication and press offices.

VALLADOLID (SPAIN) (+34) 983 00 1000

www.international.uemc.es













### 4 years

**240 ECTS** 



**IN-CLASS/ONLINE** 



- PRACTICAL TRAINING WITH A COMPANY FOCUS
- ✓ · TV SET AND RADIO STUDIO ON CAMPUS
- TEACHERS IN TOUCH WITH THE PROFESSION
- ✓ · WORK EXPERIENCE



WE FOSTER YOUR TALENT AND YOUR PROFESSIONAL CARFER



PROFESSIONAL FOCUS AND JOB OPPORTUNITIES



UEMC ENTREPRENEURS CLUB



INTERNATIONAL MOBILITY

#### STUDY PROGRAMME

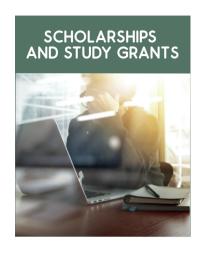
FIRST YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Language	6	Writing for the Media I	6
Contemporary Political and Social History	6	Sociology	6
Business and Marketing	6	General Theory of Advertising	6
Theory of Communication and Information	6	English I	6
Literature and Media	6	Image Theory	6

SECOND YEAR			
SEMESTER 1	ECTS	SEMESTER 2	ECTS
Writing for the Media II	6	Effective Communication Techniques	6
Contemporary Art Movements	6	International Relations	6
Right to Information	6	Communication Ethics	6
English II	6	Communication and Audiovisual Information	6
Information Technologies	6	Documentation	6

SEMESTER 1 ECTS SEMESTER 2 ECTS  Communication Structure 6 History of Journalism and Social Communication 6  Business&Institutional Communication and Public Relations 6 TV Journalism 6  Writing for the Media III 6 Audiovisual Media Technology 6  Written Information technology 6 Practicum I 6  Investigation Journalism 6 Political Communication 6  Optional* History of Audiovisual Media 6 Optional* Digital Aesthetics 6	THIRD YEAR						
Business&Institutional Communication and Public Relations 6 TV Journalism 6 Writing for the Media III 6 Audiovisual Media Technology 6 Written Information technology 6 Practicum I 6 Investigation Journalism 6 Political Communication 6	SEMESTER 1 E		ECTS		SEMESTER 2		ECTS
Writing for the Media III 6 Audiovisual Media Technology 6 Written Information technology 6 Practicum I 6 Investigation Journalism 6 Political Communication 6	Communicati	Communication Structure			History of Journalism and Social Communication		6
Written Information technology 6 Practicum I 6 Investigation Journalism 6 Political Communication 6	Business&Inst	Business&Institutional Communication and Public Relations			TV Journalism		6
Investigation Journalism 6 Political Communication 6	Writing for the Media III		6		Audiovisual Media Technology		6
	Written Inforr	mation technology	6		Practicum I		6
Optional* History of Audiovisual Media 6 Optional* Digital Aesthetics 6		Investigation Journalism	6	Optional*	Political Communication	6	
Thistory of Additional Thedia 5 Special Digital Aesthetics	Optional*	History of Audiovisual Media	6		Digital Aesthetics	6	
Cineforum: Analysis and Criticism of Film Texts 6 Advertising Resources and Planning 6		Cineforum: Analysis and Criticism of Film Tex	ts 6		Advertising Resources and Planning	6	

FOURTH YEA	AR				
SEMESTER 1		ECTS	SEMESTER 2		ECTS
Public opinion		6	Current Journa	Current Journalistic Trends	
Radio Journalism		6	Specialised Jo	Specialised Journalism	
Photojournalism		6	Digital Journal	Digital Journalism	
Practicum II		6	Dissertation	Dissertation	
Optional*	Communication Management	6	Optional*	Sports journalism	6
	Event Planning and Protocol	6		Brand Management	6
	Review and Analysis of Advertising Cam	paigns 6		Marketing on the Internet	6

(\*)Students must choose 24 credits in optional courses, of which, under current regulations, the University can recognise up to 6 credits for participation in university activities related to culture, sports, student representation, collaboration with departments, groups and research projects, solidarity, cooperation or similar.



# DOUBLE DEGREE POSSIBLE WITH:





Prospectus published in May 2018. The content of these programmes may be subject to variations depending on specific legislative changes and their implementation. It will also be subject to internal organisation requirements.