

*THERE ARE MANY THINGS THAT
HAVE NOT BEEN TOLD AND
YOU CANNOT IMAGINE THOSE
THAT HAVE YET TO BE TOLD.
ACQUIRE THE INFORMATION.
SPREAD THE NEWS.*

DEGREE IN JOURNALISM

FACULTY OF SOCIAL SCIENCES

4 years

240 ECTS



IN-CLASS/ONLINE

CAREER OPPORTUNITIES

- Editor, photojournalist, correspondent, reporter, freelance journalist, etc.
- Multimedia groups, publishers, specialised magazines, news agencies, press, television, radio, etc.
- Corporate communication in communication and press offices.

VALLADOLID (SPAIN)
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- ✓ • PRACTICAL TRAINING WITH A COMPANY FOCUS
- ✓ • TV SET AND RADIO STUDIO ON CAMPUS
- ✓ • TEACHERS IN TOUCH WITH THE PROFESSION
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PROFESSIONAL CAREER



PROFESSIONAL FOCUS
AND JOB OPPORTUNITIES



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INTERNATIONAL
MOBILITY

STUDY PROGRAMME

FIRST YEAR			
SEMESTER 1		ECTS	
Language		6	
Contemporary Political and Social History		6	
Business and Marketing		6	
Theory of Communication and Information		6	
Literature and Media		6	
SEMESTER 2		ECTS	
Writing for the Media I		6	
Sociology		6	
General Theory of Advertising		6	
English I		6	
Image Theory		6	
SECOND YEAR			
SEMESTER 1		ECTS	
Writing for the Media II		6	
Contemporary Art Movements		6	
Right to Information		6	
English II		6	
Information Technologies		6	
SEMESTER 2		ECTS	
Effective Communication Techniques		6	
International Relations		6	
Communication Ethics		6	
Communication and Audiovisual Information		6	
Documentation		6	
THIRD YEAR			
SEMESTER 1		ECTS	
Communication Structure		6	
Business&Institutional Communication and Public Relations		6	
Writing for the Media III		6	
Written Information technology		6	
Optional*	Investigation Journalism	6	
	History of Audiovisual Media	6	
	Cineforum: Analysis and Criticism of Film Texts	6	
SEMESTER 2		ECTS	
History of Journalism and Social Communication		6	
TV Journalism		6	
Audiovisual Media Technology		6	
Practicum I		6	
Optional*	Political Communication	6	
	Digital Aesthetics	6	
	Advertising Resources and Planning	6	
FOURTH YEAR			
SEMESTER 1		ECTS	
Public opinion		6	
Radio Journalism		6	
Photojournalism		6	
Practicum II		6	
Optional*	Communication Management	6	
	Event Planning and Protocol	6	
	Review and Analysis of Advertising Campaigns	6	
SEMESTER 2		ECTS	
Current Journalistic Trends		6	
Specialised Journalism		6	
Digital Journalism		6	
Dissertation		6	
Optional*	Sports journalism	6	
	Brand Management	6	
	Marketing on the Internet	6	

(*)Students must choose 24 credits in optional courses, of which, under current regulations, the University can recognise up to 6 credits for participation in university activities related to culture, sports, student representation, collaboration with departments, groups and research projects, solidarity, cooperation or similar.

SCHOLARSHIPS AND STUDY GRANTS



DOUBLE DEGREE POSSIBLE WITH:



AUDIOVISUAL COMMUNICATION



ADVERTISING AND PUBLIC RELATIONS

Prospectus published in May 2018. The content of these programmes may be subject to variations depending on specific legislative changes and their implementation. It will also be subject to internal organisation requirements.